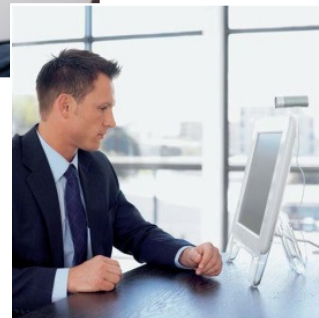
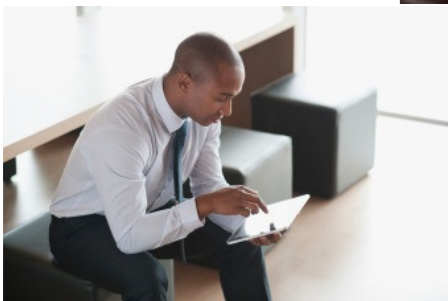
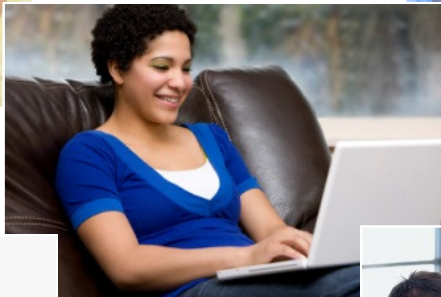




# Capability Overview

Web-based change management methodology and toolkit to help change practitioners, project teams, and HR professionals facilitate change within the context of their strategic initiatives.



[www.ChangeAccelerator.com](http://www.ChangeAccelerator.com)

Part of the Emergent suite of tools  
[www.EmergentConsultants.com](http://www.EmergentConsultants.com)



# Home

From Change Accelerator's Home page you can do several things – visit the Dashboard to check the status of your change initiative, browse the Change Toolbox, consult the Change Model, or assess your effort to determine where best to direct your attention. You can also access the Implementation Checklists, view tools by phase and type, and search across the platform.

The screenshot shows the Change Accelerator Home page. At the top is the logo and a navigation bar with links: HOME, DASHBOARD, CHANGE MODEL, TOOLS, EXPERT HELP, and HELP. A search bar is located in the top right corner. The main content area is titled 'Home' and includes a welcome message 'Welcome, John.' followed by two columns of bullet points and tool cards. The left column lists tasks like 'Plan the Change', 'Create a Sense of Urgency', 'Lead the Change', and 'Engage the People'. The right column lists tasks like 'Engage the People', 'Align Systems & Structures', 'Lead the Change', and 'Sustain the Change'. A central 'Change Toolbox' section features a 'Change Assessment' tool. On the right side, there are sections for 'Most Recent Updates', 'Implementation Checklists', 'Tools by Phase', and 'Tools by Type'. Red callout boxes with white text point to various features: 'Comprehensive Tools to Facilitate Change' points to the navigation bar; 'Search Tools by Keywords' points to the search bar; 'Dashboard Reporting' points to the 'Dashboard' link; 'Optional Dedicated Change Expert' points to the 'EXPERT HELP' link; 'Implementation Checklists' points to the 'Implementation Checklists' section; 'Filter Change Tools by Phase' points to the 'Tools by Phase' section; 'Filter Tools by Type and Format (Excel, Word, PowerPoint)' points to the 'Tools by Type' section; 'Organizational Change Model' points to the 'Plan the Change' tool card; and 'Change Assessment' points to the 'Change Assessment' tool card.

**Comprehensive Tools to Facilitate Change**

**Search Tools by Keywords**

**Dashboard Reporting**

**Optional Dedicated Change Expert**

**Implementation Checklists**

**Filter Change Tools by Phase**

**Filter Tools by Type and Format (Excel, Word, PowerPoint)**

**Organizational Change Model**

**Change Assessment**

# Change Roadmap

The **Accelerating Change & Transformation (ACT)<sup>TM</sup>** roadmap provides a process to help guide your organizational change effort. If you already have a change management model, GREAT! The ACT<sup>TM</sup> roadmap can augment your existing approach. The Change Accelerator tools and implementation checklists are aligned to the ACT<sup>TM</sup> phases.

**change accelerator**

HOME CHANGE MODEL TOOLBOX EXPERT ON CALL HELP

## Change Model

Below is the Accelerating Change & Transformation (ACT)<sup>TM</sup> model. Each of the Change Accelerator tools is aligned to one or more of six ACT<sup>TM</sup> phases. The model is not a prescriptive process; it should be used, along with your good judgment, to help guide your change activities. While the ACT<sup>TM</sup> model is presented in a sequential format, it is typical for most projects to require change management activities in multiple phases at once – in other words, the phases often overlap. It may be necessary to revisit earlier phases as the circumstances of your initiative evolve and change.

**Plan the Change**

Plan the Change is about identifying the purpose, scope, and outcomes of the change initiative. The focus is on determining a process that will be used to plan and drive the change effort forward. It's also here that you will assemble a change team and establish the rules by which that team will operate. [Read more...](#)

- Get Implementation Checklist
- Get Tools

**Create a Sense of Urgency**

Create a Sense of Urgency involves making it clear that the need to change is now and not tomorrow. The focus is on creating a compelling "story" and building a vision of the future that helps generate excitement and true commitment. It's here you seek to establish a broad desire for change strong enough to overwhelm the collective resistance. [Read more...](#)

- Get Implementation Checklist
- Get Tools

**Lead the Change**

Lead the Change is about ensuring the business sponsors actively engage in the change effort on an on-going basis. The focus is on ensuring team members to be change leaders and advocates who can influence others. It's here that you will align leaders with the "what," "why," and "how" of the change initiative. [Read more...](#)

**Engage the People**

Engage the People involves informing all stakeholders and engaging priority stakeholders in the initiative. The focus is on reaching diverse stakeholder audiences through multiple communication channels and events. It's here that you will ensure stakeholders have the resources and willingness to successfully change. [Read more...](#)

## The ACT<sup>TM</sup> model

**change accelerator**

HOME CHANGE

## Engage the People

### Action Plan

Description A template and process for developing and updating a clear roadmap of the steps the team must take to implement its solution, or the change initiative as a whole, successfully. Purpose The Action Plan helps teams Define "technical" steps required to implement a solution Specify steps to build needed "engagement" for successful implementation Determine ... [Read more...](#)

Template Word

### Communication Action Plan

Description A detailed plan, customized to each audience, that identifies the who, what, why, how, and when of stakeholder communications. Purpose The Communication Action Plan provides an explicit structure for informing, engaging, and involving stakeholders, and for changing their perceptions about the change, throughout the course of the initiative. This tool is used for the ... [Read more...](#)

Template Word

### Communication Strategy

Description A framework to help teams think through how to use different communication approaches to deliver specific messages. Purpose The Communication Strategy helps teams use communications effectively to support successful change implementation, by identifying audience, content, and delivery media for key messages about the change initiative. This tool is used for the Engage the People ... [Read more...](#)

Template Word

### Communications Campaign Planner

Description A tool to help teams design and track the content for a communications campaign that spans multiple weeks or months. Purpose This tool gives teams a template

### Engage the People

**Objectives**

- Understand the unique needs and concerns of the various stakeholder segments
- Find ways to engage key stakeholders in the implementation of the business initiative and the change effort
- Develop a communications strategy that incorporates diverse channels and creative methods to dialog with stakeholders
- Provide stakeholders with appropriate skills and resources so that they are empowered and able to change
- Identify potential sources of resistance and develop practical action plans to overcome them

**Why It's Important**

- A critical mass of stakeholders must be won over
- Support and involvement from key stakeholders is a key differentiator between success and failure
- Every stakeholder needs engagement and information tailored to their specific needs and concerns
- Stakeholders need to receive the right messages at the right time and in the right format
- A strategy must be developed for on-going and interesting communications

**Desired Outcomes**

- Coalition of committed stakeholders who are excited about the changes and future vision
- Identification of potential resistance and strategies for how to deal with it
- Key influencers who are organized into a network of change agents
- Stakeholder-specific communications and a sustained drumbeat of information and two-way dialog

**Risks When Not Done Properly**

- Assuming that stakeholders will automatically be supportive
- Inadequately engaging stakeholders in the implementation of the business initiative and change effort
- Underestimating the level of resistance
- Failing to consider the impact of the changes from the viewpoint of those affected
- Assuming stakeholders are once supportive, therefore always supportive
- Failing to implement two-way dialog and listen closely and carefully to key stakeholders
- Assuming the same messages are meaningful to all stakeholders

**Get Implementation Checklist**

**Diagnose this phase**

**View tools for this phase**

**Tools by Phase:**

- Align Systems & Structures
- Sustain the Change

**Tools by Type:**

- Template
- PowerPoint
- Assessment
- Excel
- Word
- Model
- Checklist

**Most Recent Updates**

- NEW: Self-Assessment of Personal Change Agility
- NEW: Case for Change template

**Implementation Checklists:**

- Plan the Change
- Create a Sense of Urgency
- Lead the Change
- Engage the People
- Align Systems & Structures
- Sustain the Change

**Welcome John Doe**

- My Info
- Logout

**Overview of each phase with links to that phase's implementation checklist and tools**

List of recommended tools for each phase


**change accelerator**  
www.ChangeAccelerator.com

Part of the Emergent suite of tools  
www.EmergentConsultants.com

**Emergent**  
LEADING PEOPLE. LEAVING CHANGE.

# Dashboard Reporting

The **Dashboard** provides an overall snapshot of how your change initiative is doing. From here, you can quickly view Status and Progress of each of the six phases. Print or e-mail this page for your project team as part of regular status meetings.



Search

HOME **DASHBOARD** CHANGE MODEL TOOLS EXPERT HELP HELP

## Dashboard

This Dashboard provides an overall snapshot of how your change initiative is doing. From here, you can quickly view Status and Progress of each of the six Accelerating Change & Transformation (ACT)<sup>™</sup> phases. Print or e-mail this page for your project team as part of regular status meetings.

### Plan the Change

Progress: Nearly Completed  
Status: Some Issues

Progress

You can access the *Plan the Change* implementation checklist [here](#).

### Create a Sense of Urgency

Progress: Good Progress  
Status: On Track

Progress

You can access the *Create a Sense of Urgency* implementation checklist [here](#).

### Lead the Change

Progress: Good Progress  
Status: Some Issues

Progress

You can access the *Lead the Change* implementation checklist [here](#).

### Engage the People

Progress: Not Started  
Status: Some Issues

Progress

You can access the *Engage the People* implementation checklist [here](#).

### Align Systems & Structures

Progress: Completed / Monitoring  
Status: Major Obstacles

Progress

You can view the *Align Systems & Structures* implementation checklist [here](#).

### Sustain the Change

Progress: Good Progress  
Status: On Track

Progress

You can access the *Sustain the Change* implementation checklist [here](#).

### Most Recent Updates

NEW: Self-Assessment of Personal Change Agility  
NEW: Case for Change template

---

### Implementation Checklists:

- Plan the Change
- Create a Sense of Urgency
- Lead the Change
- Engage the People
- Align Systems & Structures
- Sustain the Change

---


### Tools by Phase:


- Plan the Change
- Create a sense of Urgency
- Lead the Change
- Engage the People
- Align Systems & Structures
- Sustain the Change


---

### Tools by Type:

- Template

cleanprint 

pdf 

email 



[www.ChangeAccelerator.com](http://www.ChangeAccelerator.com)

Part of the Emergent suite of tools  
[www.EmergentConsultants.com](http://www.EmergentConsultants.com)





# Implementation Checklists

An **Implementation Checklist** is provided for each phase to help guide your activities and selection of change management tools.

change accelerator

HOME CHANGE ROADMAP TOOLBOX EXPERT ON CALL HELP

## Plan the Change: Implementation Checklist

Use this implementation checklist to track which activities you have completed for the *Plan the Change* phase. Click the "Save Changes" button at the bottom of the page to save your updates.

- ☐ Define the scope of the project and the change initiative ([Scoping Questions: In Frame / Out of Frame, Is / Is Not SIPOC](#))
- ☐ Identify specific challenge areas where you should target your change effort ([Change Assessment](#))
- ☐ Estimate the impacts that the changes will have on the organization ([Change Impact Mapping, TS Analysis](#))
- ☐ Formalize the team's mission and team members' commitment to the project ([Team Charter, Team Operating Agreement, Teamwork Model](#))
- ☐ Educate the project team about the change management approach to ensure a common understanding ([Change Management Overview Presentation](#))
- ☐ Review team members' competencies against the capabilities needed for project success ([Team Capability Assessment](#))
- ☐ Assess the change leadership skills of current project team members ([Matrix](#))
- ☐ Designate clear roles, responsibilities, and authority among team members
- ☐ Document the steps necessary for the team to implement its strategies ([Action Plan](#))
- ☐ Evaluate the team's performance against the Plan the Change phase ([Diagnostic](#))

Save Changes

### Implementation Checklists

- Plan the Change
- Create Urgency
- Establish the Vision
- Lead the Change
- Engage the Stakeholders
- Ensure Alignment
- Sustain the Change

change accelerator

HOME CHANGE ROADMAP TOOLBOX EXPERT ON CALL HELP

## Engage the People: Implementation Checklist

Use this implementation checklist to track progress, monitor status, and track which activities you have completed for the *Engage the People* phase. Click the "Save Changes" button at the bottom of the page to save your updates.

Overall Progress of this Phase:

Overall Status of this Phase:

- ☐ Identify stakeholders who are in scope for the change initiative ([Stakeholder Analysis](#))
- ☐ Prioritize stakeholders based on criticality and impact ([Stakeholder Prioritization Matrix](#))
- ☐ Anticipate the resistance that you expect from stakeholders ([Resistance Profiler, Stakeholder Adoption Map](#))
- ☐ Gather qualitative information from stakeholders affected by the change initiative ([Stakeholder Interview Process, Focus Group Process](#))
- ☐ Identify stakeholders' roles in a change initiative ([Stakeholder Role Analysis, Key Stakeholders Map](#))
- ☐ Design strategies to influence stakeholders' support for the initiative ([Influencing Strategies](#))
- ☐ Assess where stakeholders are relative to the phases of transition ([Phases of Transition Model](#))
- ☐ Identify actions needed to secure additional stakeholder commitment ([Stakeholder Position Map](#))
- ☐ Identify the who, what, why, how, and when of stakeholder communications ([Communication Action Plan](#))
- ☐ Update the communications plan to incorporate engagement of stakeholder groups ([Communications Campaign Planner, Communication Strategy](#))
- ☐ Plan and execute events to engage key stakeholders ([Event Planning Template](#))
- ☐ Create a communications plan for each stakeholder group ([Stakeholder-Specific Communications Action Plan](#))
- ☐ Document the steps necessary for the team to implement its strategies for the Engage Stakeholders phase ([Action Plan](#))
- ☐ Evaluate the team's performance against the Engage the Stakeholders phase ([Engage the Stakeholders Phase Diagnostic](#))

Save Changes

clearprint pdf email

change accelerator

HOME CHANGE ROADMAP TOOLBOX EXPERT ON CALL HELP

## Lead the Change: Implementation Checklist

Use this implementation checklist to track which activities you have completed for the *Lead the Change* phase. Click the "Save Changes" button at the bottom of the page to save your updates.

- ☐ Assess the leadership's attitudes and beliefs about the initiative ([Change Leader Assessment](#))
- ☐ Leverage learnings and insights from the past organizational change efforts ([Past Experience Profile](#))
- ☐ Educate leaders/sponsors about the change management approach ([Change Management Overview Presentation](#))
- ☐ Articulate what is expected of managers and supervisors during the change initiative ([Manager Enrollment Plan](#))
- ☐ Designate clear roles, responsibilities, and authority among sponsors and leaders ([RACI](#))
- ☐ Design a communications plan for the overall project / change initiative ([Communications Campaign Planner, Communication Strategy](#))
- ☐ Document the steps necessary for the team to implement its strategies for the Lead the Change phase ([Action Plan](#))
- ☐ Evaluate the team's performance against the Lead the Change phase ([Lead the Change Phase Diagnostic](#))

Save Changes

### Implementation Checklists

- Plan the Change
- Create Urgency
- Establish the Vision
- Lead the Change
- Engage the Stakeholders
- Ensure Alignment
- Sustain the Change


### Tools by Phase:

- Plan the Change
- Create Urgency
- Establish the Vision

Checklists provide suggested activities and recommended tools and templates. These pages also allow you to track and save your progress against the activities.


# Change Toolbox

An alphabetical list of all **tools and templates** in Change Accelerator, mapped to the phases of the ACT™ roadmap.



[HOME](#)
[CHANGE MODEL](#)
[TOOLBOX](#)
[EXPERT ON CALL](#)
[HELP](#)

## Toolbox



Welcome to the Toolbox. Here you will find all of the Change Accelerator tools listed alphabetically, with a check mark designating for which phase(s) each tool is recommended. The matrix below is not prescriptive; it should be used, along with your good judgment, to help guide your selection of the appropriate tool(s) for your unique situation.

	Phases of the Change Roadmap					
	Plan the Change	Create a Sense of Urgency	Lead the Change	Engage the People	Align Systems & Structures	Sustain the Change
<b>Change Tools</b> (listed alphabetically)						
<a href="#">4S Realignment</a>					✓	
<a href="#">7S Analysis</a>					✓	
<a href="#">Action Plan</a>	✓	✓	✓	✓	✓	✓
<a href="#">Behavior Targeting</a>		✓				
<a href="#">Case for Change</a>		✓				
<a href="#">Change Assessment</a>	✓					

### Most Recent Updates

NEW: [Self-Assessment of Personal Change Agility](#)  
NEW: [Case for Change template](#)

---

### Implementation Checklists:

- Plan the Change
- Create a Sense of Urgency
- Lead the Change
- Engage the People
- Align Systems & Structures
- Sustain the Change

---

### Tools by Phase:

- Plan the Change
- Create a sense of Urgency
- Lead the Change
- Engage the People
- Align Systems & Structures
- Sustain the Change

---

### Tools by Type:

- Template
- PowerPoint



[www.ChangeAccelerator.com](http://www.ChangeAccelerator.com)

Part of the Emergent suite of tools  
[www.EmergentConsultants.com](http://www.EmergentConsultants.com)



# Tools and Template

A license to Change Accelerator gives you 24/7 access to **downloadable organizational change management tools and templates**, in Microsoft Word, Excel, and PowerPoint formats (Office 2007 or later).

### Change Assessment

**Description**  
A tool for measuring change capability and for addressing the specific challenges faced by the change team.


**Purpose**  
This tool delivers a graphic representation of the degree to which each change phase has been addressed at any given point during a change initiative. Thus, the tool enables the team to focus on those change phases that need attention at that time.

In its initial application, the tool can be useful in:

- Assessing the overall Change capability of the organization or team
- Identifying change strengths of the organization that can be leveraged in change initiatives
- Identifying Change Improvement areas
- Developing an initial baseline

For many teams, this is an excellent starting point. At a minimum, it provides a baseline of current habits, beliefs and practices. Throughout the change initiative, it can be used to:


- Identify areas the team needs to focus on
- Tracking changes in the team's capabilities



### Reverse Imaging

**Description**  
A process for envisioning a successful initiative in behavioral terms and defining what it will take to get there.


**Purpose**  
This tool helps the team paint a word picture of the future state and the concrete steps it will take to achieve it. It helps the team translate the initiative's goals into the new behaviors and attitudes needed to realize them.



### Threat-Opportunity Matrix

**Description**  
A process to help the team create the case for change by identifying the threats or opportunities driving the change.


**Purpose**  
A strong case for change helps teams mobilize stakeholders and address their resistance. It helps build enthusiasm and sustain momentum when challenges arise. This tool helps the team ground the case for change in the threats or opportunities confronting the organization. It enables the team to build succinct messages.



### Past Experience Profile

**Description**  
An instrument for identifying the organization's past capabilities in leading change and potential challenges to the initiative's success that the results may imply.

**Purpose**  
It provides a structure that helps teams assess the organization's probable change management strengths and improvement opportunities. It is then used to guide team members in defining the actions they will need to take to help organization leaders be more effective in leading change.



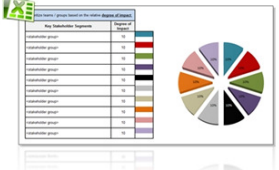
### Key Stakeholders Map

**Description**  
A framework for identifying the units/functions/teams affected by the initiative and classifying them by the degree to which each one:

- Will be most affected in terms of numbers of people
- Will be impacted by the team's implemented changes
- Will be likely to resist the team's changes to be implemented

**Purpose**  
The Key Stakeholders Map helps teams:

- Identify the groups most important to the successful implementation of the change
- Surface and resolve different points of view regarding impact, resistance, and numbers affected by the changes
- Identify the actions (or develop a plan for identifying them) needed to overcome likely resistance from constituent groups
- Identify the actions needed to engage "allies" to help in overcoming resistance
- Determine where the team should direct most or least effort in their Action Plan for building engagement

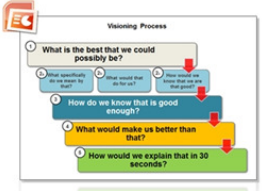


### Visioning Process

**Description**  
A process and set of questions to guide the team's discussion of what "extraordinary results" would look like.

**Purpose**  
Using the Visioning Process helps the team develop and articulate a vision of excellence. It enables team members to:


- Focus on the positive outcomes of their efforts
- Establish "stretch" goals
- Be specific about the improvements they would seek and identify what these will look like
- Define metrics they and the Sponsor will use to measure success
- Develop a succinct message describing the vision



### Project-Change Leadership Matrix

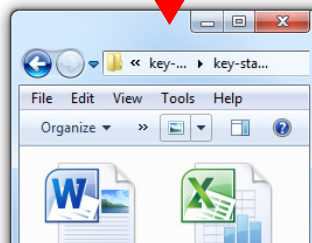
**Description**  
This tool provides both an overview of differences between what good project managers do and what effective change leaders do and a method for identifying areas that need to be strengthened.


**Purpose**  
Both good project management and effective change management are necessary to deliver a change initiative successfully. This tool supports assessing the level of these capabilities in a leader and determining which need to be strengthened.




[Download the Tool Pack](#)

Each tool page includes a link to download the Tool Pack which contains an instruction document and the tool file




 **change accelerator**  
www.ChangeAccelerator.com

Part of the Emergent suite of tools  
www.EmergentConsultants.com  **Emergent**  
LEADING PEOPLE. LEADING CHANGE.

# Expert Help

You have the option to purchase unlimited e-mail access to a highly-experienced organizational change consultant, who will serve as your “*Expert On Call.*” You may use your consultant to get advice on implementing your organizational change initiative and how best to use the change management tools.




Search

HOME DASHBOARD CHANGE MODEL TOOLS **EXPERT HELP** HELP

## Expert Help

John, as part of your Change Accelerator service, you have e-mail access to one of [Emergent's](#) expert organizational change consultants.

Emergent's consultants have extensive experience executing strategic initiatives and achieving business transformation objectives for Fortune 500 companies. Deeply knowledgeable in the areas of organizational change, strategic communications, and stakeholder engagement, they have delivered a range of initiatives including technology deployments, merger-acquisitions, corporate restructuring, growth strategies, and outsourcing.



Here are a few ways you might want to utilize your expert:

- As a sounding board for your organizational change strategy
- Answer your change management-related questions
- Suggestions for how best to use the change management tools

Use the form below to contact your expert. **Please allow up to 24 hours for a response to your e-mail.**

\*(denotes required field)

Name: \*

E-Mail Address: \*

Attachments (optional)  
 No file chosen  
Acceptable file types: doc,pdf,txt,gif,jpg,jpeg,png.  
Maximum file size: 1mb.

Subject: \*

Message: \*

### Most Recent Updates

**NEW:** [Self-Assessment of Personal Change Agility](#)  
**NEW:** [Case for Change template](#)

---

### Implementation Checklists:

- ▶ [Plan the Change](#)
- ▶ [Create a Sense of Urgency](#)
- ▶ [Lead the Change](#)
- ▶ [Engage the People](#)
- ▶ [Align Systems & Structures](#)
- ▶ [Sustain the Change](#)

---

### Tools by Phase:

- ▶ [Plan the Change](#)
- ▶ [Create a sense of Urgency](#)
- ▶ [Lead the Change](#)
- ▶ [Engage the People](#)
- ▶ [Align Systems & Structures](#)
- ▶ [Sustain the Change](#)

---

### Tools by Type:

- ▶ [Template](#)
- ▶ [PowerPoint](#)



## Change Accelerator – Enterprise License

**Support all of your organization's change management needs, now and in the future!**

**Change Accelerator–Enterprise License** is ideal for organizations that wish to build their own internal change capability. It enables you to purchase Change Accelerator once, own it forever, host it on your organization's network, and customize it to your liking.

This solution affords all of the benefits of Change Accelerator:

- 60+ change management tools mapped to the Accelerating Change & Transformation (ACT)<sup>TM</sup> model
- Instructions and facilitation tips for using each tool
- Ability to edit and customize tools to your unique needs
- Implementation checklists to guide your change activities
- Dashboard for monitoring the progress of your change effort

**Plus, additional Enterprise License benefits:**

- ✓ Own the solution **forever** with **no recurring fees**
- ✓ Use it internally **without restriction**
- ✓ Change the name, logo, look and feel to **match your organization's branding**
- ✓ **Customize content and tools** that come with Change Accelerator
- ✓ **Introduce your own** content and tools
- ✓ Give access to an **unlimited # of users** through username/password accounts that you administer
- ✓ Even create **multiple versions** (e.g., one for change agents, one for project managers)



### Pricing

Pricing is based on the number of potential users and the overall size of your organization. It includes installation, configuration, and an optional period of technical support. To request a custom price quote for your organization, please contact:

**Jesse Jacoby**  
Managing Principal, Emergent  
[jesse@emergentconsultants.com](mailto:jesse@emergentconsultants.com)  
303-883-5941

## For More Info

Visit the Change Accelerator website.

# www.ChangeAccelerator.com

The screenshot shows the Change Accelerator website homepage. At the top is the logo and a navigation bar with links: Home, Features, Benefits, Purchase, and Contact Us. A 'Login' button is in the top right. The main banner features the title 'Organizational Change Management Toolkit' and the subtitle 'Accelerate Implementation of Your Strategic Business Initiatives'. A large orange 'BUY NOW' button with a shopping cart icon is prominent. To the right of the banner, a 'Project Dashboard' section lists features: ACT™ Change Model, Implementation Checklists, and 60+ Change Tools (MS PowerPoint, Excel, Word), accompanied by a collage of tool thumbnails. Below the banner, two columns of content are displayed. The left column, titled 'What is Change Accelerator?', describes the web-based methodology and includes a 'FORTUNE 500 Used by the Fortune 500' badge. The right column, titled 'Business Benefits', lists three key advantages: saving time and money, building internal change capability, and providing a consistent change approach. Both columns have 'LEARN MORE' buttons. At the bottom right, a 'Get Our Free Newsletter' section offers people and change insights, with a 'Sign-up now!' link.

**change accelerator**

Home Features Benefits Purchase Contact Us Login

## Organizational Change Management Toolkit

Accelerate Implementation of Your Strategic Business Initiatives

**BUY NOW**

**Project Dashboard**  
ACT™ Change Model  
Implementation Checklists  
60+ Change Tools (MS PowerPoint, Excel, Word)

### What is Change Accelerator?

Web-based change management methodology and toolkit to help change practitioners, project teams, and HR professionals facilitate change within the context of their strategic initiatives. [>> More Info](#)

**FORTUNE 500**  
Used by the Fortune 500

### Features of Change Accelerator

- 60+ change management tools in Word, PowerPoint, and Excel
- Instructions and facilitation tips for using each tool
- Ability to edit and customize tools to your unique needs
- Accelerating Change & Transformation (ACT)™ roadmap
- Implementation checklists to guide your change activities
- Dashboard for monitoring the progress of your change effort
- 24/7 unlimited access through our online portal
- Optional access to an expert change management advisor

### Business Benefits

- Save your project time and money by accelerating solution adoption
- Build internal change capability within your organization
- Provide a consistent change approach and set of tools for your teams
- Increase effectiveness of your organizational change efforts

[>> LEARN MORE](#)

### Get Our Free Newsletter

People and change insights delivered to your inbox [>> Sign-up now!](#)



[www.ChangeAccelerator.com](http://www.ChangeAccelerator.com)

Part of the Emergent suite of tools  
[www.EmergentConsultants.com](http://www.EmergentConsultants.com)

